

Law Matters Newsletter

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Joining ICF

The International Coach Federation represents over 16,000 coaches in more than 100 countries. Membership shows our commitment to professional coaching, and the ICF Code of Ethics gives a robust framework for our practice. A link to this is here <http://www.coachfederation.org/icfcredentials/ethics/>

Still in Interesting Times

The Co-op is geared up to provide consumer legal services as soon as the government sorts out the statutory instrument to allow the SRA to regulate it (sometime in 2012). Quality Solicitors are advertising heavily, Last Cawthra Feather has joined with the founder of Freeserve to launch a chain of Law Shops, and there is even the threat of "Google Law".

Meanwhile solicitors' firms have consolidated, merged or moved out of consumer work, while others have taken one look at their renewal premiums and have closed.

However the legal landscape will look in 10 years time, the environment for a law firm has changed. The relative predictability of the past has gone, and both the need to take action and the consequences of getting it wrong have significantly increased. It is noticeable that some of the developments mentioned in Law Matters Vol.1 No. 4 have simply not taken off, while new offerings are still coming on line.

Not only do firms have to make the right strategic decisions, but they have to make sure that they work. This in turn requires marketing and operational skill, as well as good people management. Of course, investment is also necessary, not the easiest thing to do with the possibility of "double dip" recession. That businesses have had to cope with such pressures since Igg and Ugg first started knapping flints is no comfort.

As Partners return from having taken a step back at holiday time and as work gears up in September, it is a good time to review where the firm is going. Consider

- What is the existing plan?
- What progress has been made?
- What remains to be done?
- What has changed from your original expectations?
- Does the plan need changing or tweaking?
- Who is going to do it, and by when?

Doing nothing is not an option (unless it is a deliberate decision).

Red Spot Coaching Summer Offers

Contact our sister firm for details of Summer Offers, including a Prevue assessment and debrief worth over £140 when you book (and pay for!) an 8 hour or longer career coaching programme. Summer ends on 31st August 2011, so apply now at enquiries@redspotcoach.com.

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